

Registered Trademark



Uthoff, Gómez Vega & Uthoff deals with trademark and patent registration, maintenance and protection throughout the world. About 10 years ago, with quite simple projects developed with quite strong technologies for that time, the company developed a system integrating all patent rights management and data monitoring.

However, what the company really needed was to unify the different technological platforms it was working with, developing applications in a single programming language. Consequently, a system for Service Order Control of the Intellectual and Industrial Property (COSPII) was created jointly with Artech Mexico offices.

This system integrates the entire patent rights management and data monitoring, recording file openings, research on prior international records, maturities, litigations, etc. In this way, COSPII allows the company to duly regulate the daily operation for information management in the three cornerstones of the business: new creations (patents, industrial models, vegetables, etc.); distinctive symbols (brands, denominations of origin, name, etc.); copyrights (registration of works and exclusive rights).

Uthoff believes it is crucial to maintain an evolutionary line in technology in keeping with the business needs. GeneXus has proven that applications may be modified or manipulated at any time without much trouble.

Bernardo Gordillo Veláis, programmer of Uthoff's Systems and Administrative Department, said that "the service provided by Artech with the GeneXus tool has been extremely valuable. It is different from other programming languages, as you don't need to have lots of experience and further knowledge to deliver results. With GeneXus, all these tools are integrated for programming in multiple platforms, with stunning results."

Production Environment Technical File

Used Technologies	GeneXus
Solution	Control Orders Service of Intellectual Property (COSIP)
Generator	Java
DBMS	DB2
Operative System	Windows
Environment	Web
Links	www.uthoff.com.mx www.genexus.com