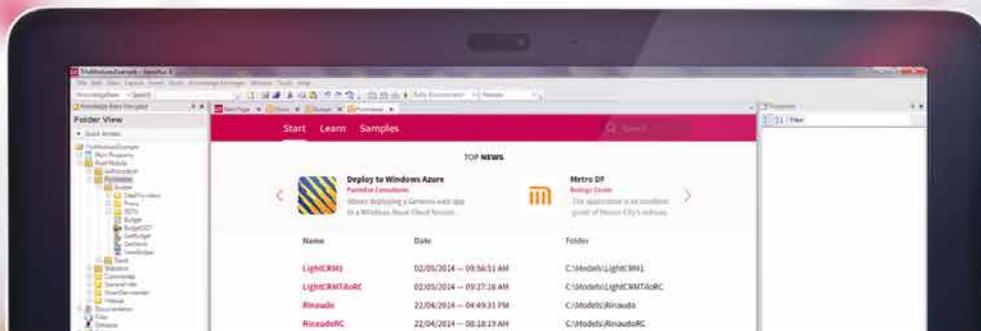


GeneXus™ evolution 3

DEVELOP SMARTER

THE SOLUTION THAT CREATES, MAINTAINS, INTEGRATES AND MODERNIZES SOFTWARE FOR THE REAL WORLD

Agile and Cross-platform, GeneXus™ is the first intelligent software development Suite, which allows your company to automatically generate and evolve your software systems.



GENEXUS™ FOR ISV

Get the full potential of the GeneXus™ Suite with our plan for Software Houses.

GENEXUS™ ENTERPRISE

Combine the GeneXus™ solutions to create the software that your company needs.

Download it for free and try it for 60 days

[GENEXUS.COM/TRIAL](https://www.genexus.com/trial)

GENEXUS™ KEY BENEFITS



AGILITY. GeneXus™ enables an Agile Software Development Process: 1) Describe the application; 2) Generate it automatically; 3) Validate it with users; 4) Repeat.



PRODUCTIVITY AND INNOVATION. GeneXus™ simplifies the development and maintenance of all types of corporate applications, and adapts to changes. Have more time for your business.



EASY LEARNING CURVE. With GeneXus™ and only 40 hours of training, a new developer can create applications for any platform. Costs are reduced and productivity is dramatically increased.



INTEGRATION AND MODERNIZATION. Upgrade legacy systems (Cobol, Visual FoxPro, RPG, etc.), integrate with external systems (ESRI, JD Edwards, ORACLE, SAP, etc.), and develop new features.



SMASHING USER EXPERIENCE. Improvements to the GeneXus SD generator make it easy to deliver on high UX/UI requirements, both for Android and iOS (iPhone, iPad) apps, while also including BlackBerry and Windows 8 (beta) support.



TESTING IN THE CLOUD. Easy prototyping in the cloud, which allows your team to access and test the app in the device of your choice. From any place, with no emulators.



CROSS-PLATFORM. GeneXus™ generates and maintains the native applications you need: Web Apps compatible with all browsers and for mobile devices. Support for IBM, Apache and Windows servers is



FAST DEVELOPMENT. Development teams creating apps for several platforms report development speed increases of more than 12 times in the development-test-implementation cycle.



OFFLINE MOBILITY. GeneXus™ now generates offline mobile apps, capable of synchronizing with a central server, automatically. You retain the ability to execute transactions in scenarios of limited or no internet connectivity.



INCREASED SECURITY. With GeneXus™ Access Manager, generate a single and secure login scheme for the entire software system, or provide login features through a third-party authentication service (such as Twitter).



RESPONSIVE, SMOOTH WEB. Enhanced flexibility and improved user experience summarize our numerous upgrades for web application development.



FUTURE PROOF. GeneXus™ has kept up to date with technology for a quarter of a century. More than 80% of the applications created with GeneXus™ in the last 25 years are still being used.

GENERATORS



DATA BASES



STRATEGIC PARTNERS



FEATURES CLIENTS

