

The logo for GeneXus, featuring the word "GeneXus" in a bold, italicized, sans-serif font. The "X" is stylized with a horizontal line through it. A small "TM" trademark symbol is positioned to the upper right of the "s".

GeneXusTM

Create once, deploy everywhere

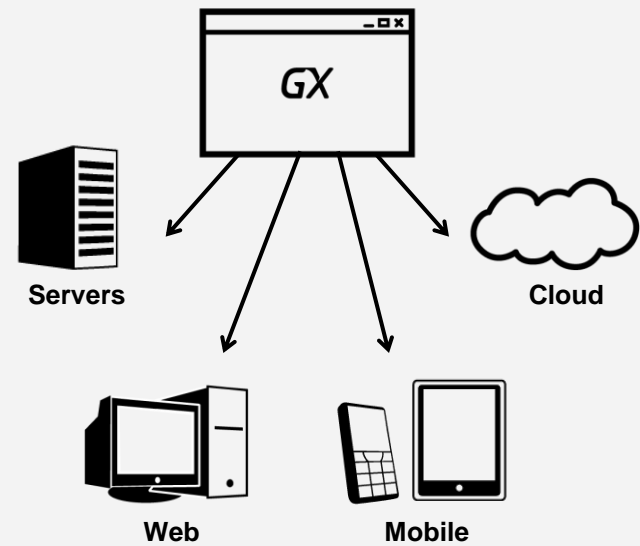
Press Kit

GeneXus X Evolution 2

The Product

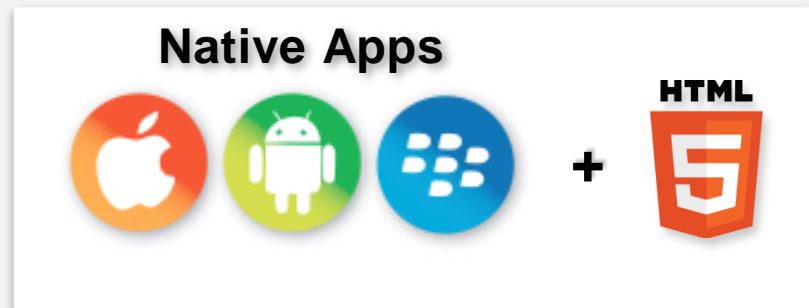
GeneXus

GeneXus is the first intelligent tool for system and **application development** that enables the **automatic creation, development and maintenance** of programs, databases and applications in **multiple languages and for various platforms**.



GeneXus X Evolution 2

GeneXus X Evolution 2 keeps up-to-date with the latest technological advances by including web generators based on HTML5 and CSS3, automatic integration into the Cloud, an integrated security system and a native applications generator for mobile devices, with support for the market's most popular platforms: Android, Blackberry and iOS.



Features

Features

“More projects in less time”

Outstanding New Features

- **HTML 5 GENERATOR**
- **SINGLE USER LOGIN**
- **ADVANCED SECURITY**
- **CLOUD INTEGRATION**
- **GENERATOR FOR NATIVE MOBILE APPLICATIONS**

GeneXus X Evolution 2

Features

Technology-independent Development	<ul style="list-style-type: none">• Application design based on user requirements and views.• Immediate design and prototypes, independent from the execution platform.
Automatic Development and Maintenance	<ul style="list-style-type: none">• Fully automated data model design.• Completely automatic generation of databases and applications, with no need for programming.• Automatic generation and maintenance of application documentation.• Automatic migration of data to the new structures.
An array of tools, solutions, platforms and languages	<ul style="list-style-type: none">• Native support for mobile devices• Click to Cloud, Click to Market• HTML5 and CSS3• Cloud Computing for scalability• Agile and friendly IDE• BPMN and Workflow• Integration with SAP, ERPs and external systems.

Key Benefits

- Reduced development periods and lower training costs.
- Improved team work integration and performance.
- Greater flexibility for adding functionalities as requirements change.
- Creation of systems for several platforms.
- Migration to new technologies at minimum cost.
- Leveraging of existing technological infrastructure.
- Possibility of empowering the available programmers.
- Independence from changes in technology.

The Company

The Company

GeneXus International

GeneXus International is a leading provider of tools for agile software development, based on the capture and management of user and customer knowledge.

More than 85,000 developers and over 7,000 companies worldwide who resort to GeneXus make up a compact and vital community.

GeneXus International, founded in 1988 and with headquarters in Montevideo (Uruguay), has a network of over 45 distributors around the world and offices in the U.S., Mexico, Brazil and Japan.



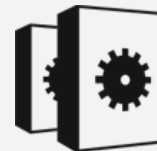
**OVER 400
PROFESSIONALS**
in technology and experts
from different fields



Presence in
**MORE THAN 45
COUNTRIES**
throughout Latin America,
the U.S., Europe and Asia.



**OVER 7,000
CUSTOMERS**



More than
**85,000 LICENSES
SOLD**

The Company

Partners and Clients

| Strategic Partners



Microsoft

ORACLE

amazon.com

BlackBerry

| Outstanding Clients

Antel, Barnes & Noble, DHL, Faber Castell, Salinas Group, ITAU, Mitsubishi Heavy Industries, Mormaii, NEC, Pemex, Roche, Sancor, Sony Computer Entertainment Inc, Toyota, Warner Music

Founders

The Beginnings

GeneXus International was founded by Breogán Gonda and Nicolás Jodal in 1988, the same year in which they introduced GeneXus 1.0 to the market, a tool that would become a leader in the development of corporate applications in multiple markets.



Breogán Gonda
President



Nicolás Jodal
Vice-President

Breogán Gonda, Engineer

A Computer Systems Engineer, graduated from the School of Engineering at the University of the Republic (Uruguay).

Specialized in research areas relative to Databases, Artificial Intelligence, automated development methods for applications and interaction of computer science and companies.

Founding partner and President of GeneXus International and GeneXus Consulting in Uruguay, as well as of GeneXus Brazil, GeneXus Japan Inc., GeneXus Mexico and GeneXus USA.



More information:
[Ing. Breogán Gonda. pdf](#)

“ Describing, instead of programming.”

That is our paradigm and the reason for creating GeneXus, aimed at achieving a software development solution that is the most complete, the most productive, the most Universal and the most usable in the market.

”

Breogán Gonda, Engineer

President of GeneXus International

Nicolás Jodal, Engineer



More Information:
[Ing.Nicolás Jodal. pdf](#)

A Computer Systems Engineer, graduated from the School of Engineering at the University of the Republic (Uruguay).

Specialized in research areas relative to Databases, Artificial Intelligence, automated development methods for applications and interaction of computer science and companies.

Founding partner and Vice-President of GeneXus International and GeneXus Consulting in Uruguay, as well as of GeneXus Brazil, GeneXus Japan Inc., GeneXus Mexico and GeneXus USA.

“

GeneXus is superior to competitors in flexibility and adaptability. It is capable of building software for IBM's mainframes as well as for cell phones, at maximum speed and reliability. Those who use it are well aware of a basic principle in computer science:

the only sure thing is change.”

Nicolás Jodal, Engineer

Vice-President of GeneXus International

BE SMART CREATE ONCE DEPLOY EVERYWHERE

GeneXus™



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